

## **Registration is Now Open for the Ice Breaker Road Race**



DATE: March 14, 2012

CONTACT: Patty Rearden, Deputy Director - 406-771-1265

### **PRESS RELEASE FOR IMMEDIATE RELEASE**

**Great Falls, Montana** - The 33rd Annual Ice Breaker Road Race will be held Sunday, April 22, 2012. Join over 3,400 runners, joggers and fitness walkers who enter the race each year. Participants range from recreational walkers, families enjoying an outing, to serious competitive runners. The five-mile road race offers a competitive format; and the three-mile run offers both a competitive and recreational format. Pacer the Penguin will be entered in the one-mile race and will be challenging kids of all ages. Register the entire family in the one-mile jog and fitness walk and take advantage of our special family rate.

Registration is Monday-Friday, 8 a.m. to 5 p.m. at the Park and Recreation office at 1700 River Drive North. Special registration will be held at Scheels in Holiday Village Mall on April 14, 10 a.m. to 4 p.m. Registration will be held at the Civic Center Convention Center on Saturday, April 21, 10 a.m. to 6 p.m., and Sunday (Race Day) at the Convention Center, 8 a.m. to 1 p.m. A late fee of \$2 per registrant will apply beginning Monday, April 16.

Register by April 10 to be included in the drawing for early registration. All participants who register during early registration will be entered into a drawing for two great prizes: a Sunkist Youth Four Wheeler donated by Pepsi, \$350 value, and twenty visits to the Peak Health and Wellness Center, \$300 value. The last opportunity to get in on early registration in person will be at Scheels on Saturday, April 14 or on-line Sunday, April 15. That is also the last date to register without paying the \$2 per entry late fee. On-line registration is available at [www.icebreakergf.com](http://www.icebreakergf.com). Registration forms will also be available at Universal Athletic Stores and Scheels Stores throughout the State.

Entry fees are \$12 for 10 and under, \$18 for 11 and older, \$50 for a family of four (family of four includes parent(s) and dependents, ages 1-18 from the same household), each additional youth in the same household is \$10.

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Each participant will receive a 2012 Ice Breaker long sleeved t-shirt, a unique finisher medal, and lunch after the race. The awards ceremony will begin in the Convention Center at approximately 4 p.m. for the 5-mile and 3-mile races.

A special thanks to the major sponsors including Pepsi, Benefis Health System/Orthopedic Center of Montana, Great Falls Tribune, and Walker Design Group. Without these sponsors, the race would not be possible. Pacific Steel & Recycling, Scheels, NEW, Northwestern Energy, Peak Health and Wellness Center, KRTV, Universal Athletics, Highway Specialties, City of Great Falls Public Works, Montana ExpoPark, and MAFB are also contributors to the success of the race. Troy Mellinger will be announcing on race day.

### ***Race Day Schedule:***

12:40 p.m. Stretch/aerobics to music, front steps of Civic Center

1:00 p.m. 5-mile run

1:40 p.m. Stretch/aerobics to music, front steps of Civic Center

2:00 p.m. 3-mile race

2:40 p.m. Stretch/aerobics, front steps of Civic Center

3:00 p.m. 1-mile race

4:00 p.m. Awards Ceremony

Lunch starts at 1:30 p.m.

### ***Male and Female Awards for the 5-Mile Race Include:***

First Place - \$1,500/\$1,500

Second Place - \$750/\$750

Third Place - \$500/\$500

Masters 1st - \$200/\$200

Masters 2nd - \$100/\$100

### ***Awards for the 3-Mile Race***

Overall male and female winners receive a specially designed trophy and \$100 cash. Overall male and female places 2 through 10 will receive special Ice Breaker awards.

Male and female age group division winners will receive a special Ice Breaker Medal.

For more information contact the Park & Recreation office at 406-771-1265 or visit <http://icebreakergf.com/>.

### **Supporting Documents**



[Press Release - Ice Breaker 2012](#) (164 KB)

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**Web Links**

[Ice Breaker](#)

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