Don't Miss the Ice Breaker this Weekend!

PRESS RELEASE
FOR IMMEDIATE RELEASE

DATE: April 10, 2012
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ICE BREAKER ROAD RACE
Take Advantage of Early Registration This Week

The 33rd Annual Ice Breaker Road Race will be held Sunday, April 22, 2012. Join over 3,400 runners, joggers and fitness walkers who enter the race each year. Participants range from recreational walkers, families enjoying an outing, to serious competitive runners. The five-mile road race offers a competitive format; and the three-mile run offers both a competitive and recreational format. Pacer the Penguin will be entered in the one-mile race and will be challenging kids of all ages. Register the entire family in the one-mile jog and fitness walk and take advantage of our special family rate.

REGISTRATION:

Registration is Monday-Friday, 8 a.m. to 5 p.m. at the Park and Recreation office at 1700 River Drive North or on-line at www.icebreakergf.com. Registration forms are also available at Universal Athletic and Scheels Stores throughout the State.

Special Registration: Register at Scheels in Holiday Village Mall on Saturday, April 14, 10 a.m. to 4 p.m. This is the last opportunity to get in on early registration in person. It is also the last date to register without paying the $2 per entry late fee.

Register by April 15 to be included in the drawing for early registration. All participants who register during early registration will be entered into a drawing for two great prizes: a Sunkist Youth Four Wheeler donated by Pepsi, $350 value; and twenty visits to the Peak Health and Wellness Center, $300 value. (Registration is available on-line only on Sunday, April 15.)

Entry fees are $12 for 10 and under, $18 for 11 and older, $50 for a family of four (family of four includes parent(s) and dependents, ages 1-18 from the same household), each additional youth in the same household is $10.

Each participant will receive a 2012 Ice Breaker long sleeved t-shirt, a unique finisher medal, and lunch after the race. The awards ceremony will begin in the Convention Center at approximately 4 p.m. for the 5-mile and 3-mile races.

A special thanks to the major sponsors including Pepsi, Benefis Health System/Orthopedic Center of Montana, Great Falls Tribune, and Walker Design Group. Without these sponsors, the race would not be possible. Pacific Steel & Recycling, Scheels, NEW, Northwestern Energy, Peak Health and Wellness Center, KRTV, Universal Athletics, Highway Specialties, City of Great Falls Public Works, Montana ExpoPark, and MAFB are also contributors to the success of the race. Troy Mellinger will be announcing on race day.

On race day, the schedule will include the following:
12:40 p.m. Stretch/aerobics to music, front steps of Civic Center
1:00 p.m. 5-mile run
1:40 p.m. Stretch/aerobics to music, front steps of Civic Center
2:00 p.m. 3-mile race
2:40 p.m. Stretch/aerobics, front steps of Civic Center
3:00 p.m. 1-mile race
4:00 p.m. Awards Ceremony
Lunch starts at 1:30 p.m.

Awards for the 5-Mile Race:
Male/Female
First Place $1,500 $1,500
Second Place $ 750 $ 750
Third Place $ 500 $ 500
Masters 1st $ 200 $ 200
Masters 2nd $ 100 $ 100

Awards for the 3-Mile Race
Overall male and female winners receive a specially designed trophy and $100 cash. Overall male and female places 2 through 10 will receive special Ice Breaker awards.

Male and female age group division winners will receive a special Ice Breaker Medal.

For more information contact the Park & Recreation office at 406-771-1265 or at www.icebreakergf.com.

Supporting Documents

Press Release - Ice Breaker Early Reg (196 KB) (PDF)

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