

*****FREE*** Important GFPD Text & Email Notifications, made possible by:**



Expanding on our efforts of an Emergency Planning program, the Great Falls Police Department continues to utilize a communications service which allows us to send important, valuable public safety community information directly to residents using the latest technology.

The service is reliable and free for our group to use.

The Nixle Community Information Service allows us to create and publish messages to be delivered to subscribed residents instantly via cell phone text message and/or email. Notifications can also be accessed online at Nixle's web site at www.nixle.com.

Messages may include Amber Alerts, Sex Offender activity, traffic diversions, as well as other relevant safety and community event information.

Text messaging has become an enormous communication tool at every level. We see this as an opportunity to provide fast, accurate, relevant data to our citizens in times when information is critical. Imagine the benefits of a short, microburst of information of a possible child abduction which can immediately rally an entire community to be on the alert for a suspect, or, instant notification of road closures due to a collision that affects your trip home.

As an example, the messages can be sent specifically to residents registered within a ¼ mile radius, giving them the opportunity to receive trustworthy information relevant only to their neighborhood. Residents subscribe - entirely free - to receive alerts from specific local agencies. Subscribers can also choose the way in which alerts are received: by email, text message, or over the web.

There is NO spam and no hidden cost; however, **standard text messaging rates do apply.**

Nixle builds on the foundations of other public-to-public communication services, such as Twitter, Facebook, and MySpace, but adds a key component: security. When citizens receive information from our agency via Nixle, they know it is accurate and can be trusted.

"Nixle is a first-of-its-kind tool for communities that need to provide critical information to their residents," said Craig Mitnick, Founder and CEO. "In today's world, you have to trust the source of your information. Residents of Great Falls can rest easy that the local messages they receive are authentic."

Residents of Great Falls and those in neighboring communities can immediately begin receiving pertinent information via text message, email, and web by registering at www.nixle.com.

We are very excited to have you experience it for yourself.

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