

## City Launches Pay by Phone Parking in the Downtown



PRESS RELEASE  
FOR IMMEDIATE RELEASE

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### **GREAT FALLS LAUNCHES PAY-BY-PHONE PARKING DOWNTOWN**

**GREAT FALLS, Montana** – An exciting new parking program is coming to Downtown Great Falls this month. With the launch of PassportParking Mobile Pay, residents and visitors will be able to conduct parking transactions with their mobile phones. Passport Parking, LLC is implementing a three-month pilot program starting March 14 in Downtown Great Falls. Customers will now be able to pay for parking using their mobile phones on parking meters located on Central Avenue, between Park Drive and 7th Street.

The Mobile Pay system eliminates the need for coins and cash to pay for parking and allows users to sign up to receive text message alerts 15 minutes before parking sessions expire. Users can also extend or stop a parking session through a simple text or call through the PassportParking Mobile Pay app from anywhere, without rushing back to the meter (2-hour parking limits are still in effect). Users also can view their parking history and print parking receipts online. Another cool new feature includes the ability for users to quickly park and pay with their mobile phone at any location that offers PassportParking.

Passport Parking, LLC is pleased to be working with the City of Great Falls on this high-tech venture. As Khristian Gutierrez, Managing Partner with Passport Parking explains, “We are excited to be bringing our mobile payment solution to the City of Great Falls and providing residents, merchants and visitors with a convenient,

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environmentally friendly parking option.”

In this age of technology and with smart phones becoming an integral part of our day-to-day lives, the City is excited to offer a service, which allows Downtown Great Falls patrons a way to use their mobile devices to pay for parking. According to Wendy Thomas, Deputy Director of Planning & Community Development, “We are thrilled to be the first community in Montana to offer the park, pay and be on your way technology provided by Passport Parking. This is an innovative new tool for both our Downtown visitors and business owners.”

To use the new PassportParking system, customers register for free via the PassportParking Mobile Pay app or voice system. Once securely registered, motorists can pay for parking by using a mobile app, calling a toll free number or texting their zone and space information. Rates for parking are still the same (there is a convenience fee if paying online). Motorists also have the ability to have their parking electronically discounted by participating merchants.

For more information about the new PassportParking Mobile Pay (pay-by-phone) coming to Downtown Great Falls contact Wendy Thomas at 455-8432.

### About PassportParking

PassportParking is a fully integrated provider of cloud-based parking solutions. It uses the latest in cutting edge technology and equipment to provide parking providers and owners with an enterprise suite of parking software and hardware. The integrated offerings can be seamlessly implemented on both gated and ungated properties and quickly adopted with its Parking as a Service (PaaS) model. For additional information, please visit:

[www.passportparking.com](http://www.passportparking.com)

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### Supporting Documents



[Press Release - City Launches Pay by Phone Parking Program](#) (217 KB) (PDF)

### Web Links

[Passport Parking You Tube Video](#)

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