

The Ice Breaker Road Race is Here!

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PRESS RELEASE
FOR IMMEDIATE RELEASE

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Deputy Director

IT'S HERE! ICE BREAKER ROAD RACE Sunday, April 28

The 34th Annual Ice Breaker Road Race will be held Sunday, April 28, 2013. Join over 3,500 runners, joggers and fitness walkers who enter the race each year. Participants range from recreational walkers, families enjoying an outing, to serious competitive runners. The five-mile road race offers a competitive format; and the three-mile run offers both a competitive and recreational format. Register the entire family in the one-mile jog and fitness walk and take advantage of our special family rate.

REGISTRATION:

Registration Only:

Friday, Park and Recreation Office, 8 a.m. to 5 p.m.

On-line, until midnight Friday, www.icebreakergf.com

Registration and Race Number Pickup

Saturday, Convention Center, 10 a.m. – 6 p.m.

Sunday, Convention Center, 8 a.m. – 1 p.m.

Participants that have preregistered (including on-line registration) need to pick up their race number at the Convention Center Saturday or Sunday.

Entry fees are \$14 for 10 and under, \$20 for 11 and older, \$58 for a family of four (family of four includes parent(s) and dependents, ages 1-18 from the same household), each additional youth in the same household is \$12.

Each participant will receive a 2013 Ice Breaker long sleeved t-shirt, a unique finisher medal, and lunch after the

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race. The awards ceremony will begin in the Convention Center at approximately 4 p.m. for the 5-mile and 3-mile races.

Awards Ceremony

The awards ceremony will begin in the Convention Center at approximately 4 p.m. for the 5-mile and 3-mile races. Be sure to stay for the awards ceremony to be eligible for the prize drawings including an iPod, theater tickets, golf passes, water park passes, team apparel, and more. The drawing for early registration prizes will also be conducted at the Awards Ceremony: 1) Sunkist Motorized Scooter donated by Pepsi, \$200 value; 2) Sunkist basketball backboard, \$100 value; and 3) spa package from the Peak Health and Wellness Center, \$170 value.

A special thanks to the major sponsors including Pepsi, Benefis Health System/Orthopedic Center of Montana, Great Falls Tribune, and Walker Design Group. Without these sponsors, the race would not be possible. Additional sponsors including KFBB, BioLife Plasma Services, Scheels, NorthWestern Energy, Peak Health and Wellness Center, Universal Athletics, City of Great Falls Public Works, Montana ExpoPark, and MAFB are also contributors to the success of the race. Troy Mellinger will be announcing on race day.

Race Highlights and Information

Highlighting the one mile race will be the participation of several area mascots trying to beat Pacer the Penguin in a race to the finish line. Adults and children alike will delight in their antics and entertainment throughout the race. In the past, Pacer has taken a backseat to the young athletes participating in the race so he is busy preparing for the challenge. Troy Mellinger will be announcing on race day at the start and finish lines. Again this year, the chip will be in the race bid making it much easier for participants.

Race Day Schedule:

12:40 p.m. Stretch/aerobics to music, front steps of Civic Center
1:00 p.m. 5-mile run
1:40 p.m. Stretch/aerobics to music, front steps of Civic Center
2:00 p.m. 3-mile race
2:40 p.m. Stretch/aerobics to music, front steps of Civic Center
3:00 p.m. 1-mile race
4:00 p.m. Awards Ceremony
Lunch starts at 1:30 p.m.

Awards for the 5-Mile Race:

	Male	Female
First Place	\$1,500/Plaque	\$1,500/Plaque
Second Place	\$ 750/Plaque	\$ 750/Plaque
Third Place	\$ 500	\$ 500
4th – 10th Place	Gift Certificates	Gift Certificates
Masters 1st	\$ 200	\$ 200
Masters 2nd	\$ 100	\$ 100

Awards for the 3-Mile Race

Overall male and female winners receive a plaque and \$100 cash. Overall male and female places 2 through 10 will receive gift certificates.

Male and female age group division winners will receive a special Ice Breaker Medal in the five and three mile races; 1st and 2nd places.

For more information contact the Park & Recreation office at 406-771-1265 or at www.icebreakergf.com.

Supporting Documents

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[Press Release - Ice Breaker It's Here](#) (322 KB) (PDF)

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