

## Register for the Ice Breaker



PRESS RELEASE

FOR IMMEDIATE RELEASE

DATE: April 15, 2014

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### REGISTER FOR THE ICE BREAKER ROAD RACE

The 35th Annual Ice Breaker Road Race will be held Sunday, April 27, 2014. Join over 4,000 runners, joggers and fitness walkers who enter the race each year. Participants range from recreational walkers, families enjoying an outing, to competitive runners. The five-mile road race offers a competitive format; and the three-mile run offers both a competitive and recreational format. Pacer the Penguin will be entered in the one-mile race and will be challenging kids of all ages. Register the entire family in the one-mile jog and fitness walk and take advantage of our special family rate.

#### REGISTRATION:

Registration is Monday-Friday, 8 a.m. to 5 p.m. at the Park and Recreation office at 1700 River Drive North or on-line at [www.icebreakergf.com](http://www.icebreakergf.com). Registration forms are also available at Universal Athletic and Scheels Stores throughout the State.

Special Registration: Register at Scheels in Holiday Village Mall on Saturday, April 19, 10 a.m. to 4 p.m. This is the last opportunity to get in on early registration in person. It is also the last date to register without paying the \$2 per entry late fee.

Register by April 19 to be included in the drawing for early registration. All participants who register during early registration will be entered into a drawing for three great prizes: a 7UP Segway donated by Pepsi, valued at \$400;

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Sunkist Motorized Scooter donated by Pepsi, \$325 value, Spa and Fitness Package from PEAK Health and Wellness Center, \$220 value.

Entry fees are:

- \$14 for 10 and under
- \$20 for 11 and older
- \$58 for a family of four (family of four includes parent(s) and dependents, ages 1-18 from the same household), each additional youth in the same household is \$12.

Each participant will receive a 2014 Ice Breaker long sleeved t-shirt, a unique finisher medal, and lunch after the race. The awards ceremony will begin in the Convention Center at approximately 4 p.m. for the 5-mile and 3-mile races.

A special thanks to the major sponsors including Pepsi, Benefis Health System/Orthopedic Center of Montana, Blue Cross Blue Shield of Montana, Great Falls Tribune, and Walker Design Group. Without these sponsors, the race would not be possible. Additional sponsors including KFBB, BioLife Plasma Services, Scheels, NorthWestern Energy, Peak Health and Wellness Center, Universal Athletics, City of Great Falls Public Works, Montana ExpoPark, and MAFB are also contributors to the success of the race. Troy Mellinger will be announcing on race day.

On race day, the schedule will include the following:

12:40 p.m. Stretch/aerobics to music, front steps of Civic Center \*

1:00 p.m. 5-mile run

1:40 p.m. Stretch/aerobics to music, front steps of Civic Center \*

2:00 p.m. 3-mile race

2:40 p.m. Stretch/aerobics to music, front steps of Civic Center \*

3:00 p.m. 1-mile race

4:00 p.m. Awards Ceremony

\* Stretching and Aerobics provided by Peak Health and Wellness Center

Lunch starts at 1:30 p.m.

Awards for the 5-Mile Race:	Male	Female
First Place	\$1,500/Plaque	\$1,500/Plaque
Second Place	\$ 750/Plaque	\$ 750/Plaque
Third Place	\$ 500	\$ 500
4th – 10th Place	Gift Certificates	Gift Certificates
Masters 1st	\$ 200	\$ 200
Masters 2nd	\$ 100	\$ 100

Awards for the 3-Mile Race

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Overall male and female winners receive a plaque and \$100 cash. Overall male and female places 2 through 10 will receive gift certificates.

Male and female age group division winners will receive a special Ice Breaker Medal in the five and three mile races; 1st and 2nd places.

For more information contact the Park & Recreation office at 406-771-1265 or at [www.icebreakergf.com](http://www.icebreakergf.com).

### Supporting Documents



[Press Release - Ice Breaker](#) (235 KB) (PDF)

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