

CITY OF GREAT FALLS, MONTANA

AGENDA # 15

A G E N D A R E P O R T

DATE May 18, 2004

ITEM MADE IN MONTANA FOOD AND GIFT SHOW SPONSORSHIP

INITIATED BY Rebecca R. Baumann, Made In Montana Coordinator

ACTION REQUESTED Co-Sponsor Made in Montana Food and Gift Show

PRESENTED BY Carolyn M. Horst, Deputy City Clerk

RECOMMENDATION: It was recommended that the City Commission sponsor the Made in Montana Food and Gift Show as long as the show continues to use the Mansfield Center Convention Center.

MOTION: I move the City Commission continue to sponsor the Made in Montana Food and Gift Shows by offsetting some of the costs associated with the use of the Mansfield Center Convention Center in a value of up to \$1,000.

SYNOPSIS: The Made in Montana Food and Gift Show has chosen the Mansfield Convention Center as its venue for the past seven years although many venues from around the state have attempted to lure it away from Great Falls. The City Commission has continued to sponsor it in order to entice them to keep the show in Great Falls at the Convention Center. The Commission has supported this show because of its statewide appeal and impact on the local economy. A tradeshow that emphasizes locally made products fits within a core emphasis of the Commission's goal to strengthen the local economy. Therefore, it is recommended that the City Commission approve the annual sponsor of the show in an amount of up to \$1,000 as long as the Made In Montana Food and Gift Show continues to use the Convention Center as its venue.