

A G E N D A R E P O R T

DATE September 6, 2005ITEM Resolution 9515, Mansfield Theater Facility SurchargeINITIATED BY Park and Recreation Department, Civic Center Events DivisionACTION REQUESTED Adopt Resolution 9515PRESENTED BY Dona Hughes, Civic Center Events CoordinatorREVIEWED & APPROVED BY Patty Gumenberg, Interim Parks & Recreation Director**RECOMMENDATION:**

Staff recommends the City Commission adopt Resolution 9515 to combine the Mansfield Theater facility surcharge and the ticketing surcharge into one fee, called the facility and equipment surcharge. This combination would retire Mansfield Theater ticketing surcharge fee.

MOTION:

“I move the City Commission adopt Resolution 9515 to combine the Mansfield Theater facility surcharge and the ticket surcharge into one fee, and rename it the facility and equipment surcharge.”

SYNOPSIS:

Resolution 9515 pertains to a renaming and combining of two existing fees into one new fee called the facility and equipment surcharge fee. The combining of the fees and allocation of the revenue would result in additional funds to be used for maintenance and upkeep of the Mansfield Theater and equipment. (This will not affect fees in the Convention Center and other Civic Center facilities.) By retiring the Mansfield Theater ticket surcharge, those Promoters currently utilizing our ticketing system will not will have an increase in surcharge fees. This will be an increase for those not currently using the ticketing system.

BACKGROUND:

The Mansfield Theater (located within the Civic Center) currently charges a \$.25/ticket facility and equipment surcharge and a \$.50/ticket ticket surcharge. The facility surcharge was established with Resolution #8863 and adopted May 20, 1997. The ticket surcharge was established with Resolution #9168 and adopted July 17, 2001. The Civic Center Advisory Board discussed this change at their monthly meetings and gave their unanimous approval via phone or email on Wednesday, August 24, and Thursday, August 25. Staff proposes the following changes in surcharges:

	Current Fees:	Proposed Fees:
Facility Surcharge	\$0.25/ticket	\$0.75/ticket
Mansfield Theater Ticket Surcharge	\$0.50/ticket	Retire