



**Item:** Resolution 9853 to Levy and Assess Properties within the Tourism Business Improvement District (TBID) No. 1307

**From:** Martha Cappis, Operations Supervisor

**Initiated By:** Annual Assessment Process

**Presented By:** Coleen Balzarini, Fiscal Services Director

**Action Requested:** City Commission adopt Resolution 9853

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**Suggested Motion:**

1. Commissioner moves:

“I move that the City Commission (adopt /deny) Resolution 9853.”

2. Mayor calls for a second, discussion, inquiries from the public, and calls for the vote.

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**Staff Recommendation:** Staff recommends the City Commission adopt Resolution 9853 to levy and assess properties within the Tourism Business Improvement District (TBID).

**Background:** The TBID was created by Resolution 9792 on December 2, 2008 for the purpose of promoting tourism, conventions, trade shows, and travel to the City of Great Falls.

The assessment for the costs of tourism promotion and operating the TBID will be placed upon all hotels with six or more rooms. For this purpose of collecting TBID assessments, hotel is defined as any structure, or any portion of any structure, which is occupied or intended or designed for occupancy by transients for dwelling, lodging, or sleeping purposes and includes any hotel, inn, motel, or other similar structure or portion thereof, within the boundaries of the district.

As required by State statute MCA 7-12-1132, the TBID presented a proposed work plan, budget, and recommended a method of levying an assessment on the properties within the district that best ensures the assessment on each lot or parcel is equitable in proportion to the benefits to be received for fiscal year 2009/2010. Following the public hearing on August 4, 2009, the City Commission moved to adopt the 2010 Work Plan and budget for the TBID.

**Concurrences:** Fiscal Services staff is responsible for assessing and collecting the revenues necessary to carry out the work plan as presented by the TBID.

**Fiscal Impact:** The assessment formula recommended to the City Commission will be a flat fee of one dollar (\$1.00) per occupied room/night as prescribed in Section 7-12-1133, subsection (c), M.C.A.

The estimated assessment collections for 2009/2010 are based on the above assessment formula and will generate approximately ONE HUNDRED SIXTY THREE THOUSAND THREE HUNDRED FIFTY-THREE DOLLARS (\$163,353) in assessment revenue. The 2009/2010 assessment per hotel is indicated on the assessment projection summary as Exhibit "A" incorporated and made a part of Resolution 9853.

**Alternatives:** The City Commission could choose to deny the adoption of Resolution 9853 to assess the property owners within the TBID. However, on August 4, 2009, the City Commission approved the TBID budget which identifies the TBID assessment as 100% of the operating revenues. Denial of Resolution 9853 will prevent the TBID from carrying out the City Commission previously approved budget.

**Attachments/Exhibits:** Resolution 9853